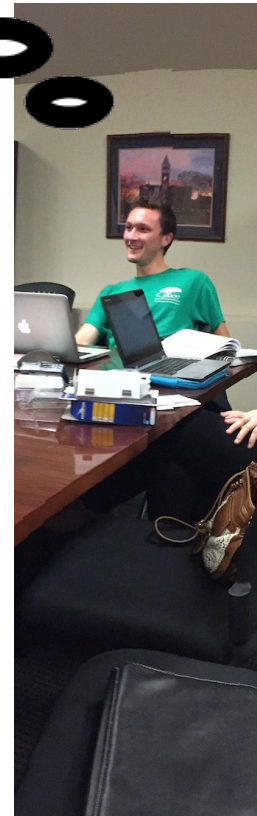


# Qualitative Creative Inquiry

**Anastasia Thyroff  
Clemson University  
College of Business**



Hey! I'd love to  
conduct research  
with you.



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# Creative Inquiry

CLEMSON







# Results

- Large dataset
- All professionally transcribed
- Deep dive into qualitative basics 101
- Trip to Chicago
  
- ...SMA Presentation

# Summary

Through an immersive research experience, students are empowered to learn the academic research process.





# Thank You

